

A REVOLUTION IN CAMPUS DINING SOLUTIONS

POWERED BY
MSD
Merchant Service Depot



SIMPLIFY THE SPENDING EXPERIENCE WITH MOR CARD

HERE'S HOW

A RICH PROCESS

To determine the impact of implementing, using and maintaining a solution.

NO STONE UNTURNED

In evaluating financial and technology innovations for the right solution to legacy system challenges.

KEY REVIEW ELEMENTS FOR THE EVALUATION

Functionality, Customer Experience, Costs (Hardware, Software), Implementation Effort, Ongoing Maintenance.

IMPACT TO STAKEHOLDERS

Institution (Campus), Students, Food Service Management, Parents, NownPOS.

**IF YOU KNOW HOW TO DO CREDIT CARD TRANSACTIONS,
THEN YOU CAN USE THE SOLUTION....**



MOR

ONE CARD, MORE OPTIONS

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MOR
MORE SPENDING FREEDOM, MORE SIMPLICITY
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EFFORTLESS IMPLEMENTATION ON A SEAMLESS AND INTUITIVE PLATFORM

EMPOWERING CONTROL

Tailor student spending and dining with precise control over budgets, limits, and category restrictions.

FOR INSTITUTIONS AND ADMINISTRATORS

With our solution, you'll have the tools to customize dining options that reflect your institution's values while ensuring accountability and efficiency across the board. It's control made simple.

FOR FOOD SERVICE LEADERS

Deliver tailored dining experiences without the administrative headache. Our system ensures operational excellence while giving you the freedom to focus on quality and innovation.

FOR PARENTS AND FAMILIES

Feel empowered to guide your student's spending with confidence. Understand spending limits, monitor usage, and know they're making smart choices without micromanaging.

FOR STUDENTS

Enjoy the freedom to make your own dining decisions within a system that has your back, ensuring you stay on track without feeling restricted.

FOR BUSINESSES AND COMMUNITIES

Partnering with campuses has never been easier. Maintain pricing control while accessing a wider audience of engaged, local consumers.



EFFORTLESS IMPLEMENTATION ON A SEAMLESS AND INTUITIVE PLATFORM

STREAMLINED SIMPLICITY

Simplify campus dining operations by consolidating multiple systems into one unified platform that can be used anywhere.

FOR INSTITUTIONS AND ADMINISTRATORS

Simplify the complex. With fewer systems to manage, you'll save time, reduce costs, and enhance the dining experience across your campus.

FOR FOOD SERVICE LEADERS

Streamline your processes and cut through the noise of outdated systems. Our solution makes it easier to focus on what you do best: serving exceptional meals.

FOR PARENTS AND FAMILIES

Navigate student dining with ease. Our intuitive platform lets you track and support spending effortlessly.

FOR STUDENTS

Say goodbye to juggling multiple dining plans. One card, one system—your dining experience just got a whole lot easier.

FOR BUSINESSES AND COMMUNITIES

Seamlessly integrate with a system that brings students to your door without adding complexity to your operations.



EFFORTLESS IMPLEMENTATION ON A SEAMLESS AND INTUITIVE PLATFORM

ENHANCED VISIBILITY

Deliver insights into spending habits and trends to empower smarter decision-making for all stakeholders.

FOR INSTITUTIONS AND ADMINISTRATORS

Leverage real-time data to make informed decisions that improve campus dining services and enhance the student experience.

FOR FOOD SERVICE LEADERS

Gain insights into dining patterns and preferences, helping you optimize menus and boost customer satisfaction.

FOR PARENTS AND FAMILIES

Stay in the know with real-time updates on your student's spending habits. It's visibility that fosters smarter choices.

FOR STUDENTS

Track your spending and dining habits to make budgeting simpler and smarter. Knowledge is power.

FOR BUSINESSES AND COMMUNITIES

Understand what students want, when they want it, and create targeted promotions that drive sales.



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EFFORTLESS IMPLEMENTATION ON A SEAMLESS AND INTUITIVE PLATFORM

ULTIMATE FREEDOM OF CHOICE

Expand dining options for students without adding complexity to campus operations.

FOR INSTITUTIONS AND ADMINISTRATORS

Offer unparalleled dining freedom while staying aligned with your institution's policies and goals. Flexibility without compromise.

FOR FOOD SERVICE LEADERS

Cater to a diverse range of student needs and preferences effortlessly, ensuring every meal counts.

FOR PARENTS AND FAMILIES

Rest easy knowing your student has the freedom to dine wherever they want, supported by a system that keeps them on track.

FOR STUDENTS

Explore endless dining options on and off campus—your choices, your way.

FOR BUSINESSES AND COMMUNITIES

Reach more students by becoming part of a system that prioritizes choice and connects you to a broader customer base.



EFFORTLESS IMPLEMENTATION ON A SEAMLESS AND INTUITIVE PLATFORM

EFFORTLESS USABILITY

Deliver a solution that's easy to use for all stakeholders, requiring minimal training and upkeep.

FOR INSTITUTIONS AND ADMINISTRATORS

Say goodbye to complicated rollouts! Our platform is designed for quick adoption, keeping operations running smoothly from day one.

FOR FOOD SERVICE LEADERS

Simplify deployment and management for less time training and navigating, more time serving students.

FOR PARENTS AND FAMILIES

Easily access tools to support your student's needs with a platform that's intuitive and stress-free.

FOR STUDENTS

Get started right away with a system designed to work the way you do—quickly, easily, and hassle-free.

FOR BUSINESSES AND COMMUNITIES

Integrate effortlessly and start serving students without the headaches of complex systems.